IxD210 Term Project Final Presentation

May 7 2014

Scoring Rubric

| **Item** | **Excellent (4)** | **Good (2-3)** | **Poor (1)** |
| --- | --- | --- | --- |
| Presentation | The presentation is particularly compelling, well designed, well delivered and reaching the level of performance | The presentation is organized, practiced and easy to understand. Higher scores for better quality visuals and ease of delivery | The presentation is confusing, unpracticed or unprepared |
| System Analysis | A particularly elegant or thorough analysis of the problem space, or an insightful and innovative vision for the solution opportunity. | A clear and believable narrative of how research led to a definition of the scope and purpose of the system, its actors, constraints, significant relationships and the leverage points for improvement. Higher scores for richer and more nuanced observations. | The system description is vague, or generic or disconnected from the research. The leverage points for change are unclear or implausible |
| Solution Design | The prototype demonstrates particular elegance with respect to layout, navigation, workflow efficiency or other elements of user experience. | The prototype tells a compelling story about how it addresses the needs of the primary persona. Higher scores for better production quality and visual design. | The prototype does not meet all of the functional requirements, has poor production quality or is too simple to be believable. |

**Students**

**Gina Knox Notes**

Presentation:

System Analysis:

Solution Design:

**Kirk Draheim Notes**

Presentation:

System Analysis:

Solution Design:

**Mikelis Krumins Notes**

Presentation:

System Analysis:

Solution Design:

**Lana Choi Notes**

Presentation:

System Analysis:

Solution Design:

**Adam Lukasik Notes**

Presentation:

System Analysis:

Solution Design:

**Andy Martinez Notes**

Presentation:

System Analysis:

Solution Design:

**Eli Bornstein Notes**

Presentation:

System Analysis:

Solution Design:

**Charnell McQueen Notes**

Presentation:

System Analysis:

Solution Design:

**William Felker Notes**

Presentation:

System Analysis:

Solution Design:

**Tarang Gala Notes**

Presentation:

System Analysis:

Solution Design:

**Brett Killoran Notes**

Presentation:

System Analysis:

Solution Design: